The SMART Visual Collaboration Solution

With powerful software, featuring innovative unbound workspaces, and industry-leading interactive displays, you have everything you need to transform collaboration.

Financial Services institutions are looking to remain competitive and differentiate themselves by making quick, effective decisions in real-time with collaborative technology. Whether generating ideas for products and services, like E-commerce and wealth management solutions, or redefining business processes across all locations worldwide, the SMART Solution streamlines communication, regardless of location, delivering faster results with lower risks.

With SMART, you can bring process flow diagrams, financial models, Bloomberg data and engaging customer presentations into the discussion and freely mark up the content, capturing every critical detail.

Using technology as an advantage in a competitive market

The SMART Solution not only improves internal effectiveness, speed to market and process management, for local and remote teams, it also reduces costly miscommunication.

Seamless integration with applications

Write over a variety of industry-leading applications to capture input from everyone and share pertinent detail to enhance decision making.

| Microsoft Office | Microsoft Project | Microsoft Visio | Adobe Acrobat |

SMART | Inspired Collaboration™

The SMART Solution is used every day by leading Financial Services teams for:

Process and Project Management
From the design phase to product launch, stakeholders can manage and update progress visually to ensure alignment throughout the project.

Product Design
Bring content into discussion for design and review throughout the product development process. Local and remote teams can co-create and collaborate with all relevent material, lowering miscommunication risk and shortening cycle time.

Corporate Training
Deliver training initiatives where participants are active contributors, increasing engagement that results in enhanced retention and business performance.

Customer Engagement
Transform typical presentations into two-way discussions, incorporating visual content and essential data.

Benefits of SMART:

- **Faster decision-making and problem solving results in shortened product design, development and launch cycles**

- **Improves business processes and drives costs out of the business**

- **More knowledgable and engaged workforce, improving business performance and reducing risk of attrition**

More information at **smarttech.com**

Which SMART Visual Collaboration Solution is for you?
Use the configuration tool to find the solution that fits your needs.
smarttech.com/configurator

SMART | Inspired Collaboration™

Global Collaboration Research

Thousands of businesses from around the world have taken part in a global research study (conducted by Filigree consulting and SMART) to share their insights on the value of collaboration. The study shows there are 5 levels of collaboration maturity (see figure 1), based on how an organization approaches collaboration.
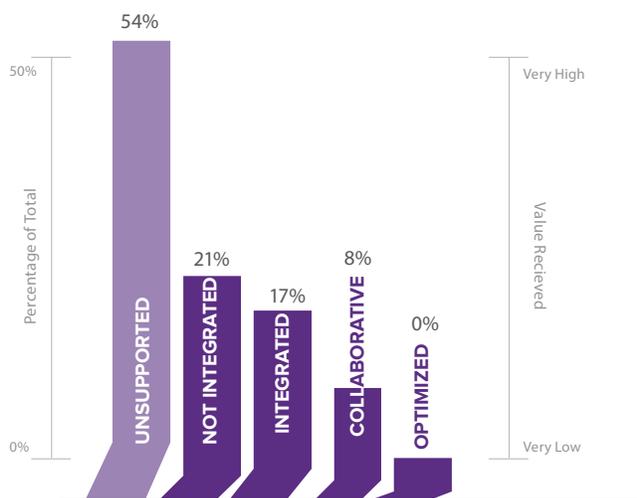
Research findings in Financial Services

75% of the Financial Services industry falls into the lowest levels of collaboration maturity, where they understand the value of collaboration but don't have a collaboration strategy in place that includes technology, people and process.

Of the 25% of Financial Services organizations that are achieving the highest levels of maturity, they have shown to take an integrated approach to collaboration and are therefore more likely to gain a positive impact on a range of business outcomes (see chart below).

Reduced Rework	2.5x
Accelerated Rate of Innovation	2.5x
Improved Training Results	2.0x

Figure 1: Collaboration Maturity in Financial Services

Percentage of Total

50%

54%

0%

UNSUPPORTED 21% NOT INTEGRATED 17% INTEGRATED 8% COLLABORATIVE 0% OPTIMIZED

Value Recieved

Very High

Very Low

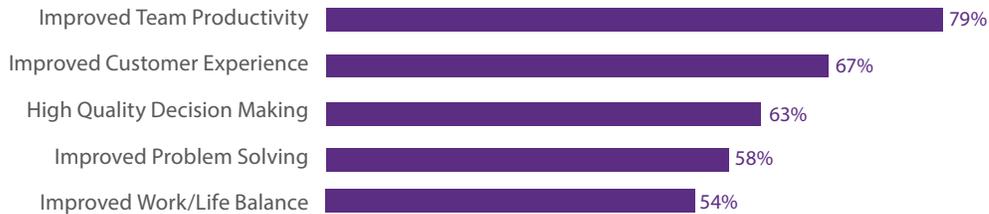**UNSUPPORTED** - very little technology to support teams and no collaboration strategy

NOT INTEGRATED – experimenting with basic technology and no collaboration strategy

INTEGRATED –hardware, software and other systems implemented and collaboration space available but limited

COLLABORATIVE – integrated collaboration solutions, training and processes in place but full range of spaces not fully deployed

OPTIMIZED –complete implementation of solutions, training and processes, complete access to full range of spaces

SMART® | Inspired Collaboration™

Financial Services organizations that combine best practices and technology with collaboration strategies result in improved business value.

Improved Team Productivity	79%
Improved Customer Experience	67%
High Quality Decision Making	63%
Improved Problem Solving	58%
Improved Work/Life Balance	54%

Steps to increase collaboration maturity

Follow these best practices and collaboration strategies to increase how effective your collaboration is:

1. Integrate technology and content in projects. Technology should allow project teams to access information in real-time, co-create and collaborate with everyday applications and work through problems as they occur at all stages of a project.

2. Capture usable results. The technology should give all team members a better grasp of meeting outcomes. Session results are captured and automatically shared in a format that can be easily accessed, referenced, edited and used at a later date.

3. Enhance remote collaboration. Easily connect experts from any location and allow remote teams to share, contribute and collaborate on content as if they're in the same location.

4. Create informal collaboration spaces.   Creating spaces that encourage informal collaboration in addition to more traditional meeting spaces can foster innovation by making it simple to engage in deeper discussions with everyone involved on a project.

5. Implement collaborative training programs. Integrating collaboration technology increases both engagement and retention, as team members actively participate in training sessions. Connecting on-site and remote participants improves scalability.

SMART | Inspired Collaboration™

About Smart Presentations Limited

WHAT WE DO

Smart Presentations Limited is an innovative technology systems integrator. We help organisations expand the potential of what groups of people working together can achieve.

Our interactive technology solutions deliver tools and working processes that drive business productivity and bring greater success.

Our mission is to be the preferred choice for organisations by virtue of our reputation and the quality of our services: 'Right First Time'.

Our reputation for delivering what we say we will on the day of completion is the foundation of our long-term success. This positive experience has made us our clients' preferred choice – and brings us lots of referred business.

'Right First Time' means all client projects are delivered:
• Fully operational
• On time
• Snag free
• All project documentation on completion

OUR APPROACH

Our consultative approach allows every client to benefit from a comprehensive 'one-stop-shop' service for AV systems integration:

• Consultancy
• Project Management
• Installation
• Training
• Maintenance
• Asset Value Plan (lease finance)
• Rental

SAY HELLO....

Let us help you drive productivity with innovative technology for your business that will make your presentations and meetings go further.

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Take the next step
Get in touch with a SMART Business Collaboration Specialist