

Maximise the value of your meeting work spaces

Facilitate effective group collaboration through all-in-one integrated room solutions

Easy packages to equip your meeting space quickly and cost effectively using the very best audio visual and video conferencing technology, expertly installed “Right 1st Time” by industry professionals.

Highlights

- Eliminate maintenance complexity through single-source, all-in-one designs
- Easy to purchase—available online
- Affordable and flexible—option to finance and pay monthly
- Video enabled to conference with remote employees / dispersed teams
- Everything you need in one package
- Continuity through your entire organisation, with ease of use

SmartSTART

workspace video collaboration packages



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Where are you on your collaboration journey?

Finding the technology that's right for your business can be challenging.

I have had the opportunity to work within the audio-visual and video communications industry for over 30 years, serving many client scenarios. During this time, there has been significant changes in both technological advance and also client attitudes towards improving the meeting experience. We have also seen a significant change towards a “hybrid” workplace model.

Smart Presentations’ passion for delivering client projects “Right First Time”, coupled with our client’s desire to have a market leading solution that is easy to purchase and implement, has driven us to offer our own proven packages. These cater for all your types of meeting spaces: from small huddle room to large conference room.

The SmartSTART packages are all video enabled and offer a unique ease-of-use experience that can easily be rolled out, offering continuity through your entire organisation.

Graham Cording
Business Collaboration Specialist
Smart Presentations Limited



Collaboration



Connect your workforce

Why investing in Collaboration is so important?

Collaboration is integral to driving workplace performance. Today's most effective businesses have a team-based, collaborative culture and place an emphasis on enabling creativity and productivity. Companies that promote collaboration are high performing and much more likely to succeed. This has never been more important with hybrid working.

These organisations look to improve customer experiences, enhance cross-team engagement, unify in-room and remote participation and increase productivity through collaboration. Investing in the right technology can lead to better meetings and better business outcomes.

Collaborative workspaces will help change the way you share and work with digital information, turning them into interactive, engaging meetings where teamwork can thrive by visualising ideas and contributing to solutions.

For decades, collaboration technology was limited to a few large, complex and expensive meeting rooms. In recent years we experienced meeting spaces becoming smaller, simpler, cheaper, smarter, automated and interactive! Numbers of collaborative workspaces increased as the modern workforce has driven wider adoption. Since 2020, demand for this is now higher than ever as video meetings have gone from "nice-to-have" to "must-have". Organisations need to support a hybrid workflow wherever it happens – remotely, on-site or a combination of both.



Time to refresh the technology in your meeting spaces?

Collaboration trends fueling demand for packages

Developments in the software and their application, coupled with the increased importance of videoconferencing and wireless presentations is fueling demand.

Most of today's workforce has access to conferencing services. The workforce is increasingly mobile, fuelled by a mix of technology and employee preferences.

- Business is increasingly global with widely spread workgroups
- Fewer, but more productive and shorter meetings
- Deployment to smaller huddle rooms/workspaces and remote working
- Shift from Hardware to Software videoconferencing (online meetings)
- Support for Native "Room-Ready" applications and BYOD (bring your own device)
- Rooms becoming more automated and cameras more intelligent

Introducing SmartSTART

zoom

Microsoft Teams

OPEN UC

Our meeting space packages offer advanced collaboration and presentation capabilities for all sizes of rooms, at a low price point. Unified Communications (UC) has enabled spontaneous conferencing and the ability to easily connect with remote team members, on your own mobile devices. Our room packages embrace this productive way of communicating and enable your employees to start meetings quickly and with ease.

The packages offer a choice of native platform application (Zoom, Microsoft Teams) or are Open UC (platform agnostic), enabling your organisation to build the exact collaboration environment that integrates seamlessly with your existing software and apps that you already use, optimising your workspace and maximising your return on investment. This approach means that creating your collaborative workspace has never been easier and is future proofing your investment.

All the packages are configured and validated for performance and reliability, using market leading brands. No more guesswork trying to figure out which components work best together to support a premium and consistent group meeting experience. Add to this comprehensive manufacturer's warranty and our "Right 1st Time" professional installation service, why would you settle for less?

The packages are affordable with the option to pay monthly, making it ideal for every workspace and budget.



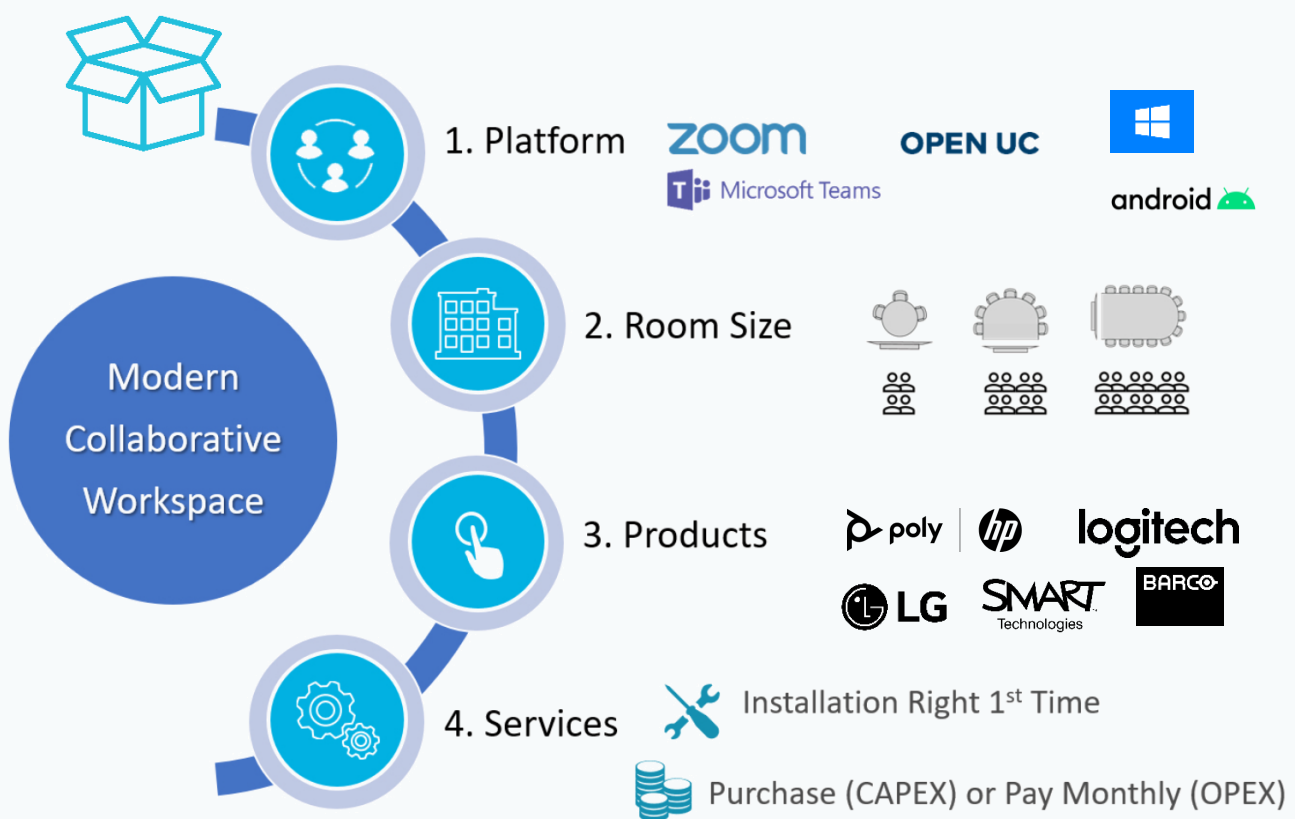
Find a package that suits you

Shop your way

We want to make sure you always get great value, so whether you're looking to upgrade a display with video collaboration capability or equip a new collaboration space from scratch, there's a package that will be right for you. You have the option to pay outright or to finance and pay monthly with our "Meeting-room-as-a-Service" model.

In a single package, you get a video conferencing bundle comprising hardware and professional installation support services that is easy to buy.

Simply choose the right package for your organisation in the 4 steps illustrated below:



Choose your package and purchase in a way that suits you:

- Browse and buy online: www.presentations.co.uk/packages
- Call and discuss your package by phone: 01296 642000



Existing display setups commonly used

Many organisations have adopted Consumer TV's in the past without appreciating that these carry no warranty in a commercial environment. Depending on how long ago these were implemented, many are low resolution and working on old legacy VGA (analogue) connectivity. They have no capability for interacting with content, and do not allow wireless content sharing or web browsing.

Many meeting spaces are not video enabled, and where they have some are with entry level desktop webcams that lack audio quality and detail, and do not provide a true collaborative experience.

Commercial TV

Smart Presentations offer a range of commercial TV displays with 3-year manufacturer's warranty. They have HDMI connectivity, essential smart function



Multi-function “interactive” displays - the ultimate choice

Every meeting should be a chance for your organisation to improve productivity and results.

Smart Presentations latest digital AV packages integrate offer the choice of an innovative multi-function display that will help your organisation achieve more productive meetings and effective training.

Multifunction displays typically provide the following:

- Wireless screen sharing (BYOD)
- Digital inking for document mark-up
- Digital whiteboarding
- Interactive touch software for ease of use
- Built-in web browser
- Ability to connect to connect to your Wi-Fi
- Embedded computing



Multi-function displays help make meetings visual and interactive, where you can work with information in more meaningful, effective ways. Quickly and easily share information, concepts and plans or conduct discussions and brainstorming sessions. Effortlessly capture notes digitally and distribute them for future reference, ensuring that all participants have a record of the meeting's results.

Multi-function displays coupled with video enable stronger communication of ideas, goals and strategies, allowing collaboration to solve problems, whether with others in the same meeting room or across distance. Create more effective face-to-face meetings, reduce the need for travel and enable collaborative, multi-location working within your organisation for stronger and more efficient teams.

By working in a smarter way, with the right tools, we will help you achieve the right results.



Room-Ready Conferencing

Native Platform “Room Ready”

Our packages feature native support for Zoom (Zoom Rooms) and Microsoft Teams (Teams Rooms). Each “room ready” package is provided with a tablet that acts as a touch controller and scheduling display. This interface runs the Zoom Room or Teams Room, with a “one touch dial” ease of use to launch a meeting.

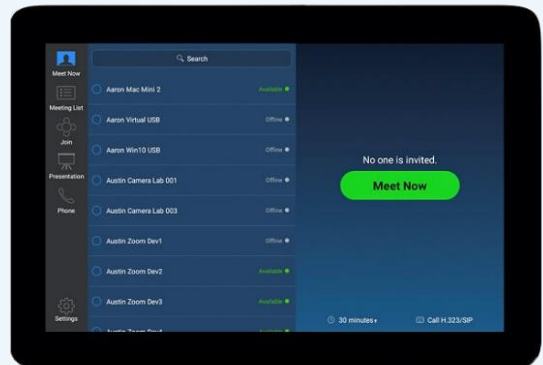
Here is a choice on how you want to deploy the Zoom Rooms and Teams Rooms. The hardware options are to deploy are on a room based PC (Windows) or on the videoconferencing Appliance (Android App).

Whilst the native system interface is locked down, it does offer “device mode”, a selection to allow a connected laptop to pass-through and become the video Codec.

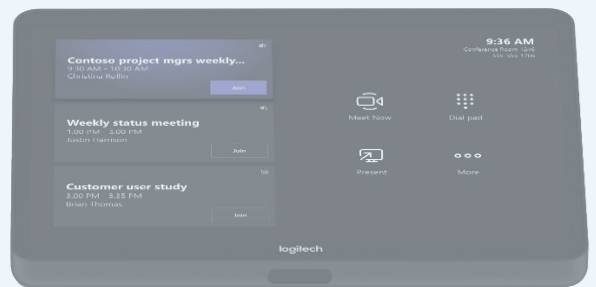
There is also greater interoperability now with the ability to forward invites to the room. Microsoft Teams Direct Guest Join allows Zoom Rooms to join Microsoft Teams meetings without the need for additional infrastructure or licensing. Connecting to Microsoft Teams meetings previously required the Teams meeting host to be entitled to Microsoft Cloud Video Interop third-party services.



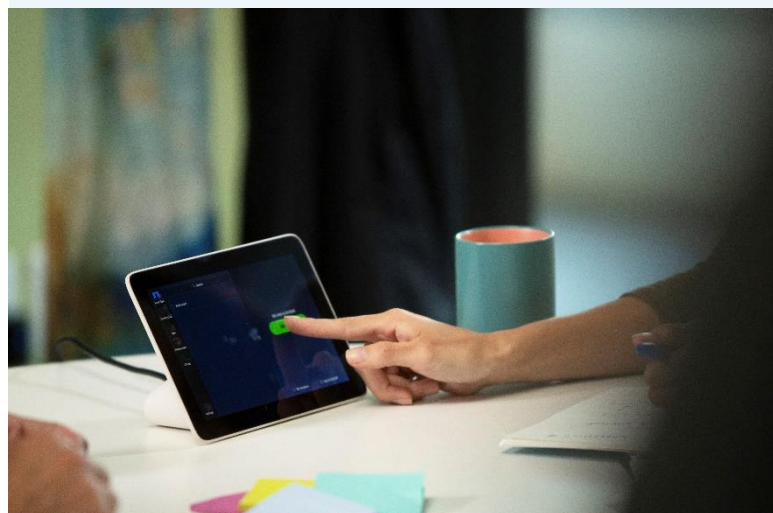
Videoconferencing interfaces for touch control



Poly TC8/GC8 controller



Logitech TAP Controller





ClickShare Wireless Conference “Bring Your Own Meeting”

Barco ClickShare has been a marketing leading product in wireless presentation for many years.

The launch of ClickShare Conference brings all you need for wireless conferencing, plus the ability to start a videoconference meeting from your device using your preferred conferencing platform. The solution is Triple agnostic and integrates:

- Your laptop
- Your choice of Conferencing platform (UC)
- The audio/video USB-peripheral within the room

This solution uses the concept of “Bring Your Own Meeting” (BYOM) which provides unique advantages for laptop users, essentially using your own device as the VC Codec. The system offers high security standards and network integration.

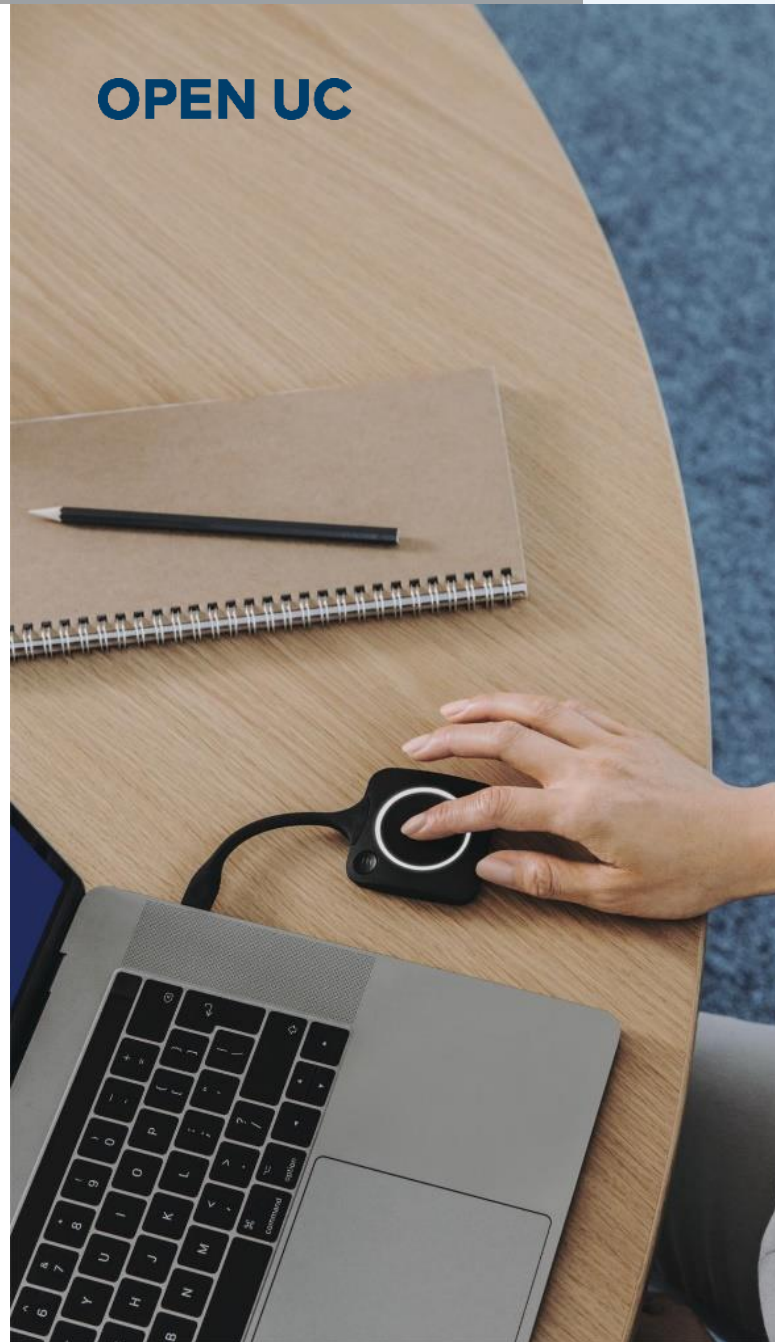
In less than 7 seconds you can connect with the ClickShare Conferencing Button and Collaboration App (PC, Mac or mobile devices). You have easy access to interactivity features like annotation, blackboarding and touchback support for interactive displays.

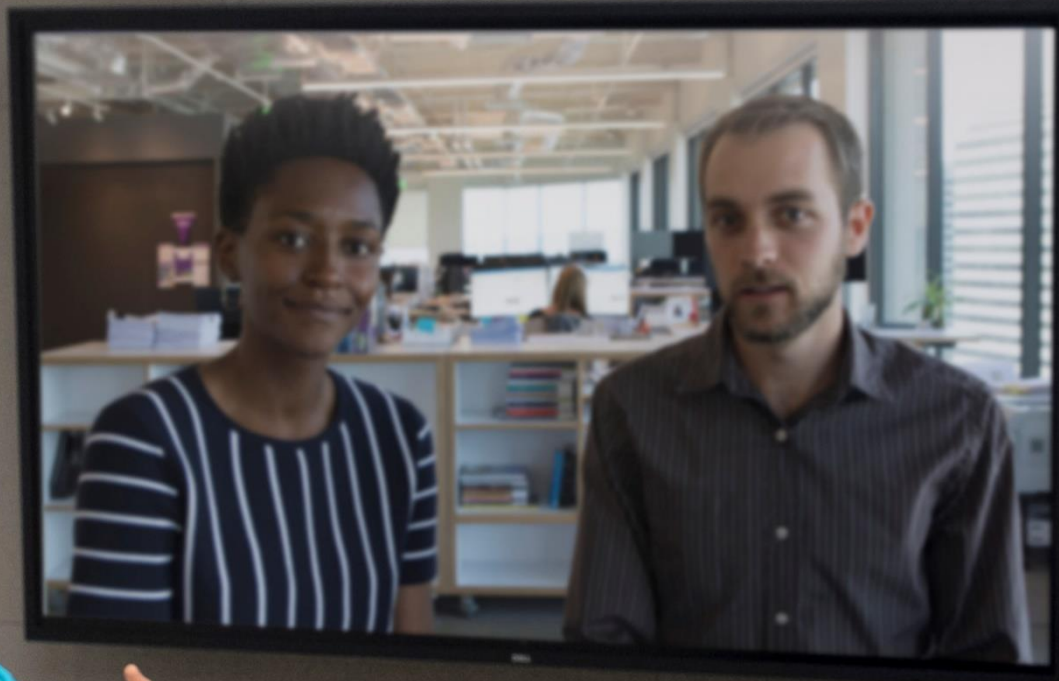
Our BYOM packages integrate Clickshare Conference with a choice of AV/video peripherals from Poly and Logitech to offer the best agnostic solution from both functional and ease of use perspectives.

- Seamless meeting experience
- Simple to use
- Single-touch start-up



OPEN UC





SmartSTART

Video collaboration packages
installed "Right 1st Time"